**Newsletter 21 December 2021**

**Aydem Perakende Brings Together Students in Muğla** **at Awareness Workshops in Collaboration with Muzipo Kids**

**In collaboration with Muzipo Kids, Aydem Perakende held educational awareness workshops for students living in Marmaris. Science, drawing and emotion recognition workshops were held for 100 kids with an expert team of educators from Muzipo Kids.**

With an expert team from Muzipo Kids, Aydem Perakende held awareness workshops that lasted four weeks for 100 elementary school kids living in Bayır, Söğüt, Hisarönü, Selimiye, Orhaniye and Turunç. Held between 25 November and 17 December, these awareness workshops were designed to ensure that kids can explore their own emotions through different art movements and learn what measures to take in case of nature events.

The first of the educational workshops was about emotion recognition, which included the measures that the students need to take in case of an adverse nature event, ensuring that they can realize and express their emotions. To make sure that the students could express themselves more comfortably, they were asked to create a facial expression of their own using Cubism, an approach that uses geometric shapes to reflect objects. Then, at the drawing workshop, the students drew the emotions they experienced. At the science workshop, which was the final stage, they were taught how fires start and gained awareness on how to prevent them.

**About Aydem Perakende**

Aydem Elektrik Perakende Satış A.Ş., an Aydem Enerji company, was founded in 2008 to offer uninterrupted and high-quality electricity services for around two million clients in Aydın, Denizli and Muğla. In line with its customer satisfaction approach, which is its priority at all times, Aydem offers electricity supply for non-eligible clients through Retail Sales Contracts, and for all eligible clients in the country regardless of the region through bilateral agreements in the locations it is authorized. Aydem Perakende has a strong corporate culture created through working policies and innovative practices and it attaches great value to its employees, which was proven when it ranked on the “Best Employees in Turkey List” by the “Great Place to Work®” Institute, which is a great accomplishment.

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